

OCTOBER 10 - 12, 2017
SHENZHEN, CHINA

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TPM ASIA CONFERENCE

泛太平洋海运亚洲大会

The TPM ASIA CONFERENCE, strategically located in the Pearl River Delta, will once again bring together senior level decision makers at Asia's leading container event to debate issues facing the container industry for Trans-Pacific, Asia-Europe and Intra-Asia trade.

**REACH 500+
INDUSTRY PROFESSIONALS
IN ONE PLACE**



Presented by
主办方



IHS Markit

Why Sponsor?

Sponsorship of the **TPM ASIA CONFERENCE** places your company in a position of authority and enables you to build and strengthen your relationships, visibility and reputation with major shippers.

Sponsorship offers organizations:

► EXPOSURE

Alignment of your brand with The Journal of Commerce and JOC.com, the leading media, events and websites in the transportation and logistics industry. In addition, gain exposure to major decision makers.

► ENGAGEMENT

Generate new business leads and build on existing ones with direct access to established industry leaders and emerging personnel.

► PROFILE

Benefit from the extensive range of marketing and PR carried out before, during and after the event, all incorporating your brand.

► LEADERSHIP

Underline your expertise and leadership in container shipping and logistics.





SPONSORSHIP PACKAGES

P PLATINUM **SOLD!**

- 8 conference passes for company employees
- 8 company employee discounted passes at \$800 each
- 8 VIP Shipper passes
- Logo representation and recognition on promotional material and website
- Ad in program directory
- Right to insert one unit of marketing material into official conference bag
- 2 Reserved Tables at Luncheon
- 1 table top in the exhibition area
- Sponsor listing on the Mobile App
- Full list of attendees (name, title, company) before the conference
- Two (2) HTML eblasts to TPM Asia Attendees one pre and one post conference

G GOLD **\$25,000 USD**

- 4 conference passes for company employees
- 4 company employee discounted passes at \$800 each
- 4 VIP Shipper passes
- Logo representation and recognition on promotional material and website
- Ad in program directory
- Right to insert one unit of marketing material into official conference bag
- 1 Reserved Table at Luncheon
- 1 table top in the exhibition area
- Sponsor listing on the Mobile App
- Full list of attendees (name, title, company) before the conference
- One (1) HTML eblasts to TPM Asia Attendees pre conference

SALES CONTACTS

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SPONSORSHIP OPPORTUNITIES 2017

S SILVER \$20,000 USD

- 3 conference passes for company employees
- 3 company employee discounted passes at \$800 each
- 3 VIP Shipper passes
- Ad in program directory
- Logo representation and recognition on promotional material and website
- 1 Reserved Table at Luncheon
- Sponsor listing on the Mobile App
- Full list of attendees (name, title, company) before the conference
- One (1) HTML eblasts to TPM Asia Attendees post conference

B BRONZE \$15,000 USD

- 2 conference passes for company employees
- 2 company employee discounted passes at \$800 each
- 2 VIP Shipper passes
- Ad in program directory
- Logo representation and recognition on promotional material and website
- Sponsor listing on the Mobile App
- Full list of attendees (name, title, company) after the show

C CONTRIBUTING \$10,000 USD

- 1 conference pass for company employees
- 1 company employee discounted passes at \$800 each
- 1 VIP Shipper pass
- Ad in program directory
- Logo representation and recognition on promotional material and website
- Sponsor listing on the Mobile App
- Full list of attendees (name, title, company) after the show

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SPONSORSHIP OPPORTUNITIES 2017

The following offerings are add on items that can be added to Metal or Contributing sponsor packages. One of the Metal or Contributing sponsor packages must be purchased in order to purchase these add on items — they cannot be purchased individually. Some packages require a specific Metal level minimum in order to be purchased. Talk with your sales representative for specifics.

SPONSORSHIP ADD-ONS

- HOSPITALITY RECEPTIONS**
- NETWORKING LUNCHEONS**
- NETWORKING BREAKFASTS**
- NETWORKING COFFEE BREAKS**

- CONFERENCE BAG**
- CONFERENCE BADGES**
- CONFERENCE LANYARDS**
- REGISTRATION AREA BRANDING** **SOLD**
- PODIUM BRANDING** **SOLD**
- CHARGING STATION** **SOLD**

- SESSION SPONSOR**
- WHITEPAPER SPONSOR**

- INTERNET CAFÉ SPONSOR**
- BAG INSERT**
- PROGRAM GUIDE ADVERTISING**
 - **FULL PAGE AD**
 - **INSIDE FRONT AD**
 - **BACK COVER AD**

EVENT APP SPONSORSHIPS



On average, the TPM Asia Conference event app allowed users to view conference presentations and schedules, review speakers and sessions and connect with each other.

Sponsors will be able to reach attendees through logo and ad positioning on the app, as well as through branded alerts which can be sent to attendees during the show.



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Shippers who attend TPM Asia

For over five years, BCO/shippers have recognized the **TPM ASIA CONFERENCE** as a valuable learning and networking opportunity. Shippers who attend the conference include:

Acco Brands	Foxconn	Levi Strauss (Hong Kong) Limited	Ralph Lauren Asia Pacific Limited
Adidas	Gap	LF USA	Restoration Hardware
AJC International (Asia), Ltd.	Gemini Shippers Association	LG Sourcing Inc	RSI Homeproduct
Alcatel Shanghai Bell	General Motors Corp	Limited Brands	S.C. Johnson & Son, Inc.
Company Ltd	Goodyear Tire	Liz Claiborne International	Samsonite
American Eagle Outfitters	GPC Global Sourcing Ltd	Lowe's	Samsung
Angliss Hongkong Food	Grainger Global Sourcing	Macy's Merchandising Group International LLC	Sears Holdings
Service Ltd	Guangdong Lee & Man Paper Mfg. Ltd.	Man Wah	Shenzhen Frozen Product Importer Association
Art Van Furniture	Guangzhou Bai'er Polyurethane	Mannington Mills, Inc.	ShoeDazzle.com, Inc.
Asian Shipper Association (HK) Ltd	Guangzhou Qiangda Import/Export	Marks & Spencer	Simatelex Manufactory Co Ltd
Australia J. Blackwood & Son Pty Limited Shanghai Rep. Office	GuoGuang Electric Company Limited	Masco Asia	Sony Supply Chain Solutions
Belk Stores	H & M	Mattel Asia	Spin Master Toys Far East Co. Ltd.
Best Buy Asia	Hallwark Cards HK Ltd	Maxim's Caterers Ltd	Staples
Bissell Homecare	HanesBrands, Inc.	Merry Electronics (HK) Co Ltd	Target
Bonton Stores, Inc.	Hasbro	Meyer Corp	Techtronic Industries Co Ltd
Briggs & Stratton	HAVI Logistics	Michaels Stores Inc	THD
BUT Sourcing	Hayward Industries Inc	Missy-Wen Life Enterprise	The BON TON Stores, Inc
Callaway Golf	HC (Shenzhen) Company Limited	MWM Acoustics Mobileproducts	The Children's Place (Hong Kong) Ltd.
Canadian Tire	HerbalLife International	MWV China Holding Company	The Home Depot
Canon Engineering HK Co.Ltd	HMM	Neo-Concept Group Ltd	The Walt Disney Company
Cargill Shanghai	Home Depot	Newell Rubbermaid	TJX Companies Inc.
Carter s Global Sourcing Ltd	Home Retail Group	Nike	TOMS
CBI - Payless ShoeSource	Honeywell (China) Co., Ltd	Nine Dragons Paper (Holdings) Ltd.	Totes Isotoner
Celanese china Holding Cmpny	HTL International Holdings Ltd	Office Depot	Toys'r'us
Changshu Ram Engineering Co Ltd	Huawei Technologies Co., Ltd.	OfficeMax	TradeLink Technologies Ltd.
Collective Brands	IDS Group	Omega Protein, Inc.	TWD Acoustic Products Limited
Crocs	Ikea	Orchard Supply Hardware	UA Global Sourcing Limited
Deckers Asia Pacific Ltd	Interceramic	Overstock.com	Under Armour Manufacturing, LLC
Dick's Sporting Goods	Interline Brands	Pacific Northwest Asia Shippers Association	VF Asia Ltd
Dollar General Corporation	Interstate Batteries	Panasonic SH Industrial Devices Sales	Voxx Int l Corp.
Dongguan Nine Dragon Paper Industries Co., Ltd	Jacobson Companies	Patent International Logistics (Shenzen) Co Ltd	Vtech Telecommunications Ltd
Dongguan Primax Electronic & Telecommunication	Jakks Pacific (H.K.) Limited	Paulson & Co	Walmart
Product Ltd	Jarden	Payless ShoeSource Inc	William E Connor & Associates Ltd
Dorel Consulting	JC Penney	Payless Tungya	WMGS
Dow Chemical (China) Company Limited	Jones Apparel Group	Philipps-Van Heusen	Wolverine
Ekman & Co AB	Kenda Rubber (Shenzhen) Co., Ltd	Phillips	World Kitchen (Shenzhen Branch)
Electrolux	Kimball	Phocus Asia Ltd	Xinyi Glass Holdings Limited
Emerson Electric (Shenzhen) Co., Ltd	Kintetsu World Express, Inc	Pier 1 Imports	Zhanjiang Guolian Aquatic
Esprit	Kirns Chemical Ltd.	Polo Ralph Lauren	ZTE Corporation
Ets Ekwealor	Lasko Products Inc.	Primax Electronics Ltd	
Fellowes Inc.	Lee & Man Paper Manufacturing Ltd	Provo Craft & Novelty, Inc China Office	
		Radio Flyer International Ltd	