

JOC
GROUP | **TPM ASIA CONFERENCE**
泛太平洋海运亚洲大会

The **TPM Asia Conference**, strategically located in the Pearl River Delta, will once again bring together senior level decision makers at Asia's leading container event to debate issues facing the container industry for Trans-Pacific, Asia-Europe and Intra-Asia trade.

**Reach 600
industry professionals
in one place.**



OCTOBER 14-16, 2014
INTERCONTINENTAL SHENZHEN
SHENZHEN, CHINA

WHY SPONSOR?

Sponsorship of the **TPM ASIA Conference** places your company in a position of authority and enables you to build and strengthen your relationships, visibility and reputation with major shippers. Sponsorship offers organizations:

- **EXPOSURE**

Alignment of your brand with The Journal of Commerce and the JOC.com, the leading media, events, and websites in the transportation and logistics industry. In addition, gain exposure to major importers, exporters and manufacturers.

- **PROFILE**

Benefit from the extensive range of marketing and PR carried out before, during and post event, all incorporating your brand.

- **LEADERSHIP**

Underline your expertise and leadership in the transportation and logistics area.

- **ENGAGEMENT**

Generate new business leads and build on existing ones with direct access to established industry leaders and emerging personnel.



WHO ATTENDS?

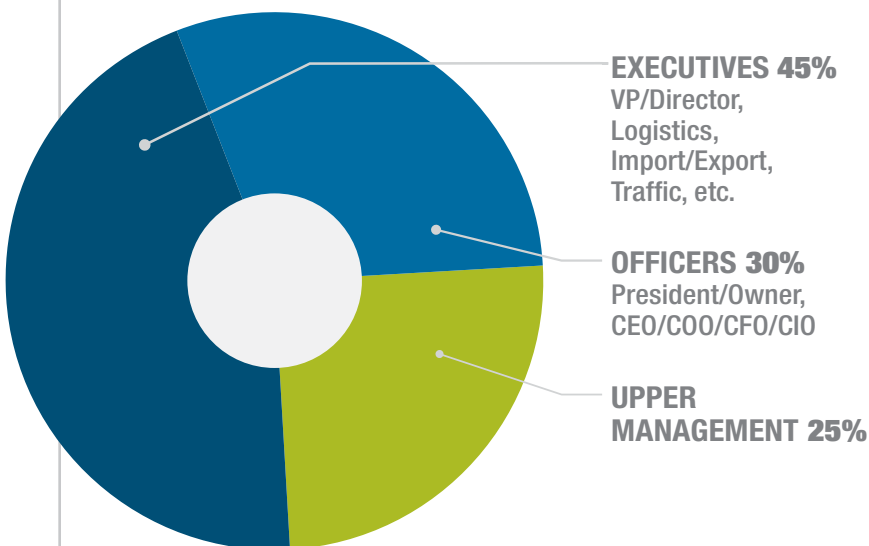
WHO ATTENDS TPM ASIA?

In 2013, there were **600** attendees at TPM Asia*

In 2013, over **100** shippers attended TPM Asia*

In just one year, the number of shipper/BCO attendees has increased by **10%**

INFLUENTIAL AUDIENCE



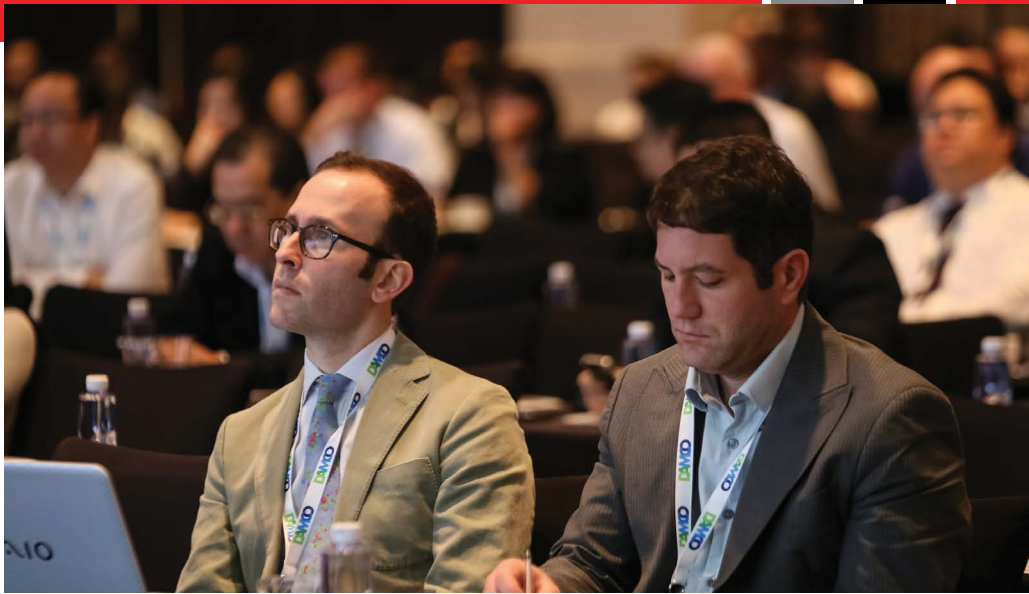
"On the whole it was a good networking event and very informative."

"Still the premier container event in Asia..."

"Overall it is a good experience and professionally run."

"The conference is a high quality one in general, from hotel venue to conference agenda, from speakers to networking arrangements...."

"Thought the event was very good. Would like to attend again."



METAL-LEVEL SPONSORSHIPS

TYPE	BENEFITS	PRICING
PLATINUM	<p>MAXIMUM OF 4 SPONSORSHIPS AVAILABLE</p> <ul style="list-style-type: none"> • 8 conference passes • 8 company employee discounted passes at \$650 each • 8 VIP Shipper passes • Logo representation and recognition on promotional material and website • Ad in program directory • Right to insert one unit of marketing material into official conference bag • 2 Reserved Tables at Luncheon • 1 table top in the exhibition area • Sponsor listing on the Mobile App • Full list of attendees (name, title, company) before the conference • Two (2) HTML eblasts to TPM Asia Attendees one pre and one post conference 	SOLD OUT
GOLD	<p>MAXIMUM OF 6 SPONSORSHIPS AVAILABLE</p> <ul style="list-style-type: none"> • 4 conference passes • 4 company employee discounted passes at \$650 each • 4 VIP Shipper passes • Logo representation and recognition on promotional material and website • Ad in program directory • Right to insert one unit of marketing material into official conference bag • 1 Reserved Table at Luncheon • 1 table top in the exhibition area • Sponsor listing on the Mobile App • Full list of attendees (name, title, company) before the conference • One (1) HTML eblasts to TPM Asia Attendees pre conference 	\$20,000 USD

SALES CONTACTS

TONY STEIN | P: 678.456.8530 | E: tstein@joc.com | GA
GREG MARCH | P: 852.2585.6119 | E: gmarch@joc.com | Asia & Europe
ZACH GORMAN | P: 973-776-7820 | E: zgorman@joc.com | NJ, NY, DE, PA, VT, CT, RI, NH, MA, ME, CA & MN
CINDY CRONIN | P: 954-551-8305 | E: ccronin@joc.com | FL, AL, AK, AZ, AR, CO, ID, IL, IN, IA, KT, KA, LA, MD, MI, MS, MO, MT, NE, NV, NM, ND, OH, OK, OR, SC, SD, TN, TX, UT, VA, WA, WV, WI, WY & Canada

METAL-LEVEL SPONSORSHIPS

	BENEFITS	PRICING
SILVER	<p>MAXIMUM OF 8 SPONSORSHIPS AVAILABLE</p> <ul style="list-style-type: none"> • 3 conference passes • 3 company employee discounted passes at \$650 each • 3 VIP Shipper passes • Ad in program directory • Logo representation and recognition on promotional material and website • 1 Reserved Table at Luncheon • Sponsor listing on the Mobile App • Full list of attendees (name, title, company) before the conference • One (1) HTML eblasts to TPM Asia Attendees post conference 	\$15,000 USD
BRONZE	<p>MAXIMUM OF 10 SPONSORSHIPS AVAILABLE</p> <ul style="list-style-type: none"> • 2 conference passes • 2 company employee discounted passes at \$650 each • 2 VIP Shipper passes • Ad in program directory • Logo representation and recognition on promotional material and website • Sponsor listing on the Mobile App • Full list of attendees (name, title, company) after the show 	\$10,000 USD

SUPPORTING SPONSORSHIPS

TYPE	BENEFITS	PRICING
PROGRAM DIRECTORY	<ul style="list-style-type: none"> • 2 company employee discounted passes at \$650 each • Ad in program directory • Company Logo representation and recognition on promotional material and website • Sponsor listing on the Mobile App 	<p>\$5,500 USD - Back Cover</p> <p>\$4,500 USD - Inside Front & Back Cover</p> <p>\$3,500 USD - Full Page</p>
CONFERENCE BAG	<ul style="list-style-type: none"> • 2 conference passes • 2 company employee discounted passes at \$650 each • 2 VIP Shipper passes • Company Logo representation and recognition on promotional material and website • Sponsor listing on the Mobile App 	\$10,000 USD

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SUPPORTING SPONSORSHIPS

TYPE	BENEFITS	PRICING
CONFERENCE LANYARDS	<ul style="list-style-type: none"> • 2 conference passes • 2 company employee discounted passes at \$650 each • 2 VIP Shipper passes • Company Logo representation and recognition on promotional material and website • Sponsor listing on the Mobile App 	\$10,000 USD
SPONSORSHIP OF THE REGISTRATION AREA	<ul style="list-style-type: none"> • 2 conference passes • 2 company employee discounted passes at \$650 each • 2 VIP Shipper passes • Company Logo representation and recognition on promotional material and website • Ad in program directory • Right to insert one unit of marketing material into official conference bag • Banner in registration area (supplied by sponsor before 31st September) • Sponsor listing on the Mobile App 	\$10,000 USD
BADGE SPONSOR	<ul style="list-style-type: none"> • 1 conference pass • 1 company employee discounted pass at \$650 • Company Logo representation and recognition on promotional material • Sponsor listing on the Mobile App 	\$8,000 USD
INTERNET CAFÉ SPONSOR	<ul style="list-style-type: none"> • 2 conference passes • 2 company employee discounted passes at \$650 each • 2 VIP Shipper passes • Company Logo representation and recognition on promotional material and website • Sponsor listing on the Mobile App 	\$10,500 USD
SESSION SPONSOR	<ul style="list-style-type: none"> • 1 conference pass • 1 company employee discounted pass at \$650 • Company Logo representation and recognition on promotional material • Right to distribute promotional materials before session begins • Sponsor listing on the Mobile App 	\$5,500 USD

FIND THE RIGHT SPONSORSHIP PACKAGE FOR YOU!

Contact your sales representative for more information on putting together a tailored solution for your company. Whether you are looking for additional brand exposure, lead generation or networking opportunities, we can find a sponsorship solution around the **TPM ASIA CONFERENCE** that works for you.

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REFRESHMENT SPONSORSHIPS

TYPE	BENEFITS	PRICING
WELCOME RECEPTION SPONSOR NON-EXCLUSIVE	<p>MAXIMUM OF 3 SPONSORSHIPS AVAILABLE</p> <ul style="list-style-type: none"> • 4 conference passes • 4 company employee discounted passes at \$650 each • 4 VIP Shipper passes • Ad in program directory • Banner privileges during reception provided by sponsor • Company Logo representation and recognition on promotional material and website • Sponsor listing on the Mobile App 	SOLD OUT
LUNCHEON SPONSOR DAY 1, DAY 2	<ul style="list-style-type: none"> • 2 conference passes • 2 company employee discounted passes at \$650 each • 2 VIP Shipper passes • Ad in program directory • Company Logo representation and recognition on promotional material and website • Sponsor listing on the Mobile App 	\$15,000 USD
COFFEE BREAKS 1ST DAY AM, 1ST DAY PM 2ND DAY AM, 2ND DAY PM	<ul style="list-style-type: none"> • 1 conference pass • 1 company employee discounted pass at \$650 • 1 VIP Shipper pass • Company Logo representation and recognition on promotional material • Sponsor listing on the Mobile App 	\$7,500 USD

*Please note that sponsorship pricing above does not include a 6% VAT charge which will appear on your invoice.

ADDITIONAL SPONSORSHIP BENEFITS

- All sponsors listed in the program guide with a 100 word listing with company logo.
- All sponsors identified on back drop in conference room with company logo.
- All sponsors logo or company name hyperlinked on event website.

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SHIPPERS WHO ATTEND TPM ASIA

For over five years, BCO/shippers have recognized the **TPM Asia Conference** as a valuable learning and networking opportunity. Shippers who attend the conference include:

Acco Brands	FedEx Trade Networks	Levi Strauss (Hong Kong) Limited	Ralph Lauren Asia Pacific Limited
Adidas	Fellowes Inc.	LF USA	Restoration Hardware
AJC International (Asia), Ltd.	Foxconn	LG Sourcing Inc	RSI Homeproduct
Alcatel Shanghai Bell	Gap	Limited Brands	S.C. Johnson & Son, Inc.
Company Ltd	Gemini Shippers Association	Liz Claiborne International	Samsonite
American Eagle Outfitters	General Motors Corp	Lowe's	Samsung
Angliss Hongkong Food	Goodyear Tire	Macy's Merchandising Group International LLC	Sears Holdings
Service Ltd	GPC Global Sourcing Ltd	Man Wah	Shenzhen Frozen Product Importer Association
Art Van Furniture	Grainger Global Sourcing	Mannington Mills, Inc.	ShoeDazzle.com, Inc.
Asian Shipper Association (HK) Ltd	Guangdong Lee & Man Paper Mfg. Ltd.	Marks & Spencer	Simatelex Manufactory Co Ltd
Australia J. Blackwood & Son Pty Limited Shanghai Rep. Office	Guangzhou Bai'er Polyurethane	Masco Asia	Sony Supply Chain Solutions
	Guangzhou Qiangda Import/Export	Mattel Asia	Spin Master Toys Far East Co. Ltd.
Belk Stores	GuoGuang Electric Company Limited	Maxim's Caterers Ltd	Staples
Best Buy Asia	H & M	Merry Electronics (HK) Co Ltd	Target
Bissell Homecare	Hallwark Cards HK Ltd	Meyer Corp	Techtronic Industries Co Ltd
Bonton Stores, Inc.	HanesBrands, Inc.	Michaels Stores Inc	THD
Briggs & Stratton	Hasbro	Missy-Wen Life Enterprise	The BON TON Stores, Inc
BUT Sourcing	HAVI Logistics	MWM Acoustics Mobileproducts	The Children's Place (Hong Kong) Ltd.
Callaway Golf	Hayward Industries Inc	MWV China Holding Company	The Home Depot
Canadian Tire	HC (Shenzhen) Company Limited	Neo-Concept Group Ltd	The Walt Disney Company
Canon Engineering HK Co.Ltd	HerbalLife International	Newell Rubbermaid	TJX Companies Inc.
Cargill Shanghai	HMM	Nike	TOMS
Carter s Global Sourcing Ltd	Home Depot	Nine Dragons Paper (Holdings) Ltd.	Totes Isotoner
CBI - Payless ShoeSource	Home Retail Group	Office Depot	Toys'r'us
Celanese china Holding Cmpny	Honeywell (China) Co., Ltd	OfficeMax	TradeLink Technologies Ltd.
Changshu Ram Engineering Co Ltd	HTL International Holdings Ltd	Omega Protein, Inc.	TWD Acoustic Products Limited
Collective Brands	Huawei Technologies Co., Ltd.	Orchard Supply Hardware	UA Global Sourcing Limited
Crocs	IDS Group	Overstock.com	Under Armour Manufacturing, LLC
Deckers Asia Pacific Ltd	Ikea	Pacific Northwest Asia Shippers Association	VF Asia Ltd
Dick's Sporting Goods	Interceramic	Panasonic SH Industrial Devices Sales	Voxx Int l Corp.
Dollar General Corporation	Interline Brands	Patent International Logistics (Shenzen) Co Ltd	Vtech Telecommunications Ltd
Dongguan Nine Dragon Paper Industries Co., Ltd	Interstate Batteries	Paulson & Co	Walmart
Dongguan Primax Electronic & Telecommunication	Jacobson Companies	Payless ShoeSource Inc	William E Connor & Associates Ltd
Product Ltd	Jakks Pacific (H.K.) Limited	Payless Tungya	WMGS
Dorel Consulting	Jarden	Philipps-Van Heusen	Wolverine
Dow Chemical (China) Company Limited	JC Penney	Philips	World Kitchen (Shenzhen Branch)
Ekman & Co AB	Jones Apparel Group	Phocus Asia Ltd	Xinyi Glass Holdings Limited
Electrolux	Kenda Rubber (Shenzhen) Co., Ltd	Pier 1 Imports	Zhanjiang Guolian Aquatic
Emerson Electric (Shenzhen) Co., Ltd	Kimball	Polo Ralph Lauren	ZTE Corporation
Esprit	Kintetsu World Express, Inc	Primax Electronics Ltd	
Ets Ekwealor	Kirns Chemical Ltd.	Provo Craft & Novelty, Inc China Office	
	Lasko Products Inc.	Radio Flyer International Ltd	
	Lee & Man Paper Manufacturing Ltd		